



**S&M-CM/165/RCVs & TOPUPS/2012-13/ 98 Dated @ Chennai-6 the 26.09.12.**

Sub: Promotional offers on TUs on the occasion of BSNL Day under GSM services – reg.

Ref: CO Circular No: 26-18/2010-T&C-CM No.60/12-13 dt 17.09.12.

With reference to the CO orders under ref., approval of the competent authority is hereby conveyed for the implementation of 20% extra usage value on the following Top-up Vouchers/C-top-up/Flexi top-up under prepaid GSM services in Tamilnadu LSA (incl. CHTD) for 07 days **from 01.10.2012 to 07.10.2012.**

The details are given below:-

Sl.No.	MRP of Top-up voucher/C-top-up/Flexi top-up in Rs. (incl. of S.Tax)	Usage value offered with Top-up voucher in Rs.
1	200	240
2	500	600
3	1000	1200
4	6000	7200

Note: Customers may be suitably advised regarding this promotional offer of 20% extra usage on TUs, since another promotional offer of full usage value equal to MRP on TUs also in vogue.

This is for kind information and necessary action please.

(S.BAMA)

AGM(Marketing-CM)

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.